GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

Tourism Promotion – Administrative Sanction **for an amount of Rs.27,28,400/-** for Printing & Supply of different themes of **(4000) Coffee Table Books on *A.P. Tourism*** (for placing before the National/International Tourists) by M/s. Spenta Multi Media Pvt. Ltd., Mumbai to Tourism Department – Orders – Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt. No.138 Dated: 12.08.2022

Read the following:

1) Govt. Letter No. 3905/TO/PMU/2017, YAT&C (PMU) Department, Dt: 31.05.2018.
2) G.O.Rt.No.11, YAT &C (PMU) Dept., dated. 28.01.2021.
3) From the General Manager (Printing & Marketing Operation), M/s. Spenta Multimedia Pvt. Ltd, Mumbai, Letter Dt: 15.07.2021.
4) File No.APTA-14023/1/2021-MRKT SEC-COT, from Managing Director, APTDC, dated. 08.11.2021.
5) From M/s. Spenta Multimedia Pvt. Ltd, Mumbai, Tax Invoice No. TAX112/21-22, Dt: 14.07.2021.
6) G.O.Rt.No.3622, Finance (FMU.GAD.2) Department, Dated: 08.08.2022.

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O R D E R:-

In the reference 1st read above, Government have issued work order to M/s. Spenta Multimedia Pvt. Ltd. Mumbai towards preparation, printing & supply of **(9500)** Coffee Table Books on various themes, in English and in other languages, for placing which before Tourists both National and International for promotion of Tourism in Andhra Pradesh, **for totaling an amount of Rs.64.80 lakhs (inclusion of all taxes)**in terms of certain conditions stipulated thereon.

2. Vide reference 2nd read above, M/s. Spenta Multimedia Pvt. Ltd., Mumbai have informed that, they have delivered certain themes/editions of Coffee Table Books to Tourism Department part payment already paid an amount of Rs.**30,69,000/-**.

3. In the reference 3rd read above, M/s. Spenta Multimedia Pvt. Ltd., Mumbai have informed that, they have delivered certain themes/editions of Coffee Table Books to Tourism Department and requested for part payment.

4. In the reference 4th read above, the Chief Executive Officer, Andhra Pradesh Tourism Authority, Vijayawada has stated that, 4000 coffee table books have been received by their Office, and payment to Agency can be made as per the conditions of Work Order.In the reference 5th read above, the agency have submitted invoice for an amount of **Rs.27,28,400/-** and requested for payment.

5. In pursuance of the orders issued by the Finance Department in the reference 6th read above, Government after careful examination of the matter, hereby sanction an amount of **Rs.27,28,400/- (Rupees Twenty Seven Lakhs Twenty Eight Thousand Four hundred only) inclusion of taxes,** to M/s. Spenta Multimedia Pvt. Ltd., Mumbai towards payment for already delivered (4000) Coffee Table Books of Tourism Department, in relaxation of treasury control and quarterly regulation orders pending provision of funds by obtaining supplementary grants at an appropriate time during the C.F.Y 2022-23.

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6. The amount sanctioned **at para-4 above**, shall be debited from the following Head of Account of PMU, YAT & C Department,

"3452–Tourism,01-Tourist Infrastructure, 102- Tourist Accommodation, 11-State Development Schemes, SH-13 – Tourism PMU, 260-Advertisement,Sales and Publicity Expenses, 261- Advertisements–Print Media".

7. The Drawing & Disbursing Officer, YAT&C (PMU) Department is directed to draw the amount at para-4, and disburse the same to M/s. Spenta Multimedia Pvt. Ltd., Mumbai through bank. The following are the bank details:-

A/c Name	:	SPENTA MULTIMEDIA PRIVATE LIMITED
Bank Name	:	YES BANK
Bank Account No	:	041983800001640
Branch Name	:	INDIABULLS FINANCE CENTRE, SENAPATI BAPAT MARG LOWER PAREL - MUMBAI
IFSC Code	:	YESB0000419
PAN Number	:	AAOCS8610B

7. This order issues with the concurrence of Finance (FMU.GAD.II) Department vide their Fin U.O.No. FIN01-FMU0RBAB (GAD2)/62/2020 (Computer No: 1291995).

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

RAJAT BHARGAVA
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The General Manager
M/s. Spenta Multi Media Pvt. Ltd.,
2nd Floor, Peninsula Spenta,
Mathuradas Mills Compound, SenapatiBapat Marg,
Lower Parel (West), MUMBAI - 400 013.

The Chief Executive Officer, Andhra Pradesh Tourism Authority, Vijayawada
The Drawing & Disbursing Officer, YAT&C (PMU) Department.
Copy to:
Finance (FMU.GAD.2) Department
The Deputy Pay and Accounts Officer,
A.P. Secretariat Branch.
Sf/Scs.

//FORWARDED :: BY ORDER//

SECTION OFFICER